



INDIVIDUAL EXHIBITOR STAND PRICING

SHELL SCHEME – READY TO MOVE-IN STANDS



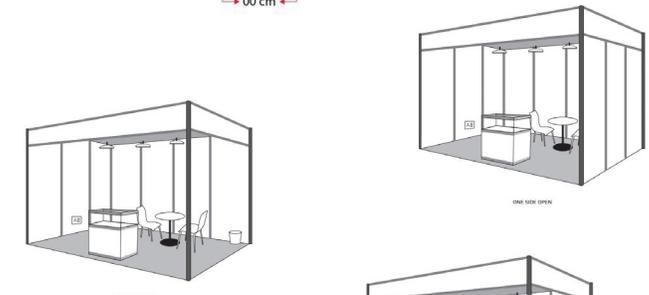
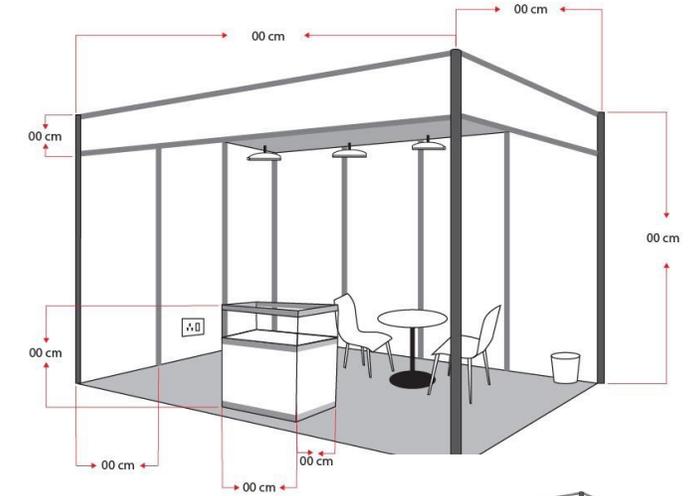
Products	Unit price \$	9 Sq.m	12 Sq.m	18 Sq.m	24 Sq.m	36 Sq.m
Shell scheme stand/per Sq.m	520	4,680	6,240	9,360	12,480	18,720
Admin fee/per each exhibiting company	385	385	385	385	385	385
Logo insertion – Event APP	110	110	110	110	110	110
Logo insertion – Fascia name board	110	110	110	110	110	110
3-Day VIP Buyer Lounge pass incl. lunch	330	-	-	-	-	-
Premium stand location	990	-	-	-	-	-
Corner surcharge/per open side	165	-	-	-	-	-
Sub-total		5,294.00	6,857.00	9,983.00	13,109.00	19,361.00
5% UAE VAT		264.70	342.85	499.15	655.45	968.05
Net Total (US\$)		5,558.70	7,199.85	10,482.15	13,764.45	20,329.05

1. Final booth price will be based on the location you choose (Premium location and Corner surcharges may apply)
2. VIP Buyers Lounge Pass:
 - 1X VIP Pass to access the VIP Buyer Lounge across 3 days
 - 1 Pax Lunch Inclusive across the 3 days
 - 2X Pre-scheduled meetings arranged at the expo
 - 2X Products display in the VIP Buyer Lounge
3. Corner surcharge only applicable to stands with two or more open sides
4. Please refer to the floorplan for Premium location availability

SHELL SCHEME STANDS

PACKAGE INCLUSIONS

Shell Scheme Stand Inclusions	9 Sq.m	12 Sq.m	18 Sq.m	24 Sq.m	36 Sq.m
Octanorm shell wall panels	3x3m	4x3m	6x3m	6x4m	6x6m
Table	1	1	2	2	4
Chairs	2	2	4	4	8
Info counter	1	1	2	2	4
Spotlights	3	3	6	6	12
13 Amp Power socket	1	1	2	2	4
Carpeting	Yes	Yes	Yes	Yes	Yes
Waste basket	Yes	Yes	Yes	Yes	Yes
Wi-Fi	Yes	Yes	Yes	Yes	Yes





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RAW SPACE ONLY - READY TO CUSTOM BUILD



Products	Unit price \$	18 Sq.m	24 Sq.m	36 Sq.m	54 Sq.m	72 Sq.m	96 Sq.m
Raw space only/per Sq.m	485	8,730	11,640	17,460	26,190	34,920	46,560.00
Admin fee/per each exhibiting company	385	385	385	385	385	385	385
Logo insertion – Event APP	110	110	110	110	110	110	110
Logo insertion – Fascia name board	110	110	110	110	110	110	110
3-Day VIP Buyer Lounge pass incl. lunch	330	-	-	-	-	-	-
Premium stand location	990	-	-	-	-	-	-
Corner surcharge/per open side	165	-	-	-	-	-	-
Sub-total		9,353.00	12,269.00	18,101.00	26,849.00	35,597.00	47,261.00
5% UAE VAT		467.65	613.45	905.05	1,342.45	1,779.85	2,363.05
Net Total (US\$)		9,820.65	12,882.45	19,006.05	28,191.45	37,376.85	49,624.05